More Reasons for Starting a Plus 50 Encore Completion Program

Evaluation

- Did you know that four out of five plus 50 adults plan to continue working in their early retirement years, but 63% wish they were better prepared to do so? Plus 50 programming allows these workers to expand their skills and remain vital in today’s workforce.

- Find out how a Plus 50 program will help you build community ties and a stronger local workforce while meeting the needs of plus 50 learners through vital career development and retraining programs.

- Want to give back to your community? So do plus 50 adults! Encore careers in health care, social services, and education give plus 50 adults the opportunity to make a difference in their local communities.

Tools

- Don’t let common misconceptions hold your Plus 50 program back. Learn effective ways to share the facts about how a Plus 50 program can help your institution and community. Read more here.

- Plus 50 programs offer tailored programs that give plus 50 learners the opportunity to expand their career opportunities. Check out program ideas from other community colleges.

- It’s easier than ever to implement a Plus 50 Encore Completion program on your campus with AACC’s proven tools and online resources. Check them out.

Student Stories

- The lack of adequate health care services in their area inspired Carol and Jack Lewis, retired engineers, to enroll in a nursing program at Dabney S Lancaster Community College. Read more about their quest to make a difference and give back to their community.

- Plus 50 workers are valuable assets to employers, not only for their experience and work ethic but also for their mentorship of younger workers. Listen to Cherilyn Williams,
university director at Franke Toby Jones, describe how plus 50 adults continue to stretch their minds and bring value to the workforce.

- Plus 50 student Gunnel Lowegard found a career in health care and lifelong fulfillment through Richland College’s Pharmacy Technician program. Read her inspiring story.

Research/College Profiles

- A growing number of baby boomers are refreshing their skills: Learn how community colleges with Plus 50 programs are redesigning their coursework to tap into that trend.

- Plus 50 adults seeking new opportunities in their “bonus years” can mean bright futures for community colleges. See the statistics here.

- Plus 50 adults want to remain competitive in a rapidly changing job market. Learn how Santa Fe College is retraining and educating plus 50 learners with Fast Track programs in a high-demand field like health care.

- Baby boomers often face the challenge of pursuing a second career after retirement. Read how Joliet Junior College established a Plus 50 Workforce Center to promote the continued vitality of a mature workforce.

- Plus 50 learners who return to campus to broaden their horizons (and find new jobs) are bringing new life to community colleges too. Read about how mature learners are energizing the classroom.

Resources

- Through the Plus 50 webinar series, AACC keeps you informed of the knowledge and tools that help community colleges nationwide create programming for plus 50 students.

- AACC has the resources you need to market your Plus 50 program to your community. Find easily downloadable and customizable tools for reaching plus 50 adults online.